

A New Frontier for Gender Equity

Virtual Safe Spaces for Women and Girls



As access to physical safe spaces is often limited for women and girls, UNICEF has designed Laaha to act as a virtual safe space for them to find GBV and SRH information and services.

Building a virtual safe space platform for women and girls is a Generation Equality Commitment (Beijing 25+) made jointly by UNICEF, USAID, the Government of Finland and the Open Society Foundation (OSF)

Women and Girls-driven Design Process

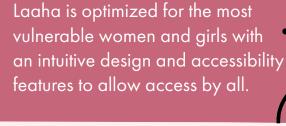
Laaha brings womens' and girls' voices to the core of the design process through substantial investment in user research.



Laaha accounts for the gender digital divide and is built for accessibility of the platform in LMICs for women and girls with low literacy levels.



Laaha places the safety of women and girls first, accounting for potential backlash and technology-facilitated GBV by building safety features.







With Laaha, UNICEF aims to:

- Create a digital space that enables women and adolescent girls to seek support, ask questions, know where to go to seek for help, and in time replicate a sense of safe social network on the platform Reduce isolation, building safe spheres of
- support for adolescent girls and women

Features



English, Spanish, Kurdish and Arabic

Available in:

Soon in **Pashtu**, **Dari** and **Ukrainian**. With many requests for additional languages.



visit www.laaha.org