

U.S. Statement on UNICEF Country Program Documents
UNICEF Executive Board First Regular Session 2021
Tuesday, February 9, 10:00 a.m. – 1:00 p.m.

Agenda Item 11 – Private Fundraising and Partnerships

Good Afternoon everyone. Thank you for the presentations.

The U.S. strongly supports UNICEF's efforts to build public-private partnerships and leverage the resources and expertise of the private sector in a way that does not make private sector fundraising a goal in and of itself, but appropriately includes it as a means to achieving UNICEF's mandate. We urge UNICEF to ensure that its fundraising efforts remain impartial and avoid creating the perception that they will support any single Member State's signature development platforms.

Despite a challenging environment for private sector contributions, we note UNICEF has maintained a level of approximately \$1.5 billion in 2020. We encourage UNICEF to continue to grow this source of revenue in 2021. We also note the shift in contributions from regular resources to other resources. We urge UNICEF to continue efforts to increase contributions to regular resources.

We also note total Private Fundraising and Partnership revenue was approximately three percent above the goal detailed in the 2020 budget. We applaud UNICEF's conservative approach to budgeting and projections.

We commend UNICEF's innovative efforts to increase the sustainability of its investments in private sector fundraising through the creation of the Dynamo Revolving Fund.

We ask UNICEF to share the evidence for this new approach, including the return on investment; the extent of its contribution to smoothing out projected compounded reduction in regular resources and investment funds within UNICEF, and the relationship with the Bridge Fund.

We welcome the innovative partnership between UNICEF and the World Bank to leverage private capital to increase the sustainability of investment in private capital fundraising.

What are the 18 emerging countries that would receive the Child Bond funding?

How much additional revenue over the projected 20 percent growth does UNICEF expect to receive as a result of the \$50 million loan?

Noting similarities between UNICEF's new Dynamo Fund, its long-standing Bridge Fund, and its proposed "Child Bond", what are UNICEF's plans to ensure each of these three fundraising mechanisms complement rather than crowd each other out?